

## CORPORATE SPONSORSHIP NGAT ANNUAL CONFERENCE

Benefits	PLATINUM - \$5,000	GOLD - \$2,500	SILVER - \$1,500	BRONZE - \$1,000	CORPORATE - \$600
Corporate Membership	☆	☆	☆	☆	☆
Lunch with Exhibitors	☆	☆	☆	☆	☆
Optional Event Registration	☆	☆	☆	☆	
Exhibit Booth	☆	☆	☆	☆	☆
One (1) Room/Two Nights Lodging	☆				
Two (2) Full Conf Registrations	☆				
Full-Page Color Ad in NGAT News	☆	☆			
1/2 Page Color Ad in NGAT News Magazine			☆		
1/4 Page Color Ad in NGAT News Magazine				☆	
Recognition as Sponsor and Corporate Mbr in Conf Pgm	☆	☆	☆	☆	
Full Page Color Ad in NGAT News Conference Edition	☆	☆			
Two (2) Golf Registrations	☆				
Golf Hole Sponsor	☆	☆			
Golf Hole Co-Sponsor			☆		
Two (2) tickets to the NGAT President's Reception	☆	☆			
Your Logo and weblink on the NGAT website & App	☆	☆	☆	☆	☆
Discount on NGAT News Advertising	☆	☆	☆	☆	☆
Your logo in the NGAT News Magazine as a Corp Mbr	☆	☆	☆	☆	☆

**BECOME A SPONSOR**  
AND GET YOUR BUSINESS NOTICED

## CORPORATE MEMBERSHIP APPLICATION

### PLEASE SELECT YOUR MEMBERSHIP CATEGORY

- Corporate Membership (\$600)
- OR —
- Platinum Corporate Sponsor (\$5,000)
- Gold Corporate Sponsor (\$2,500)
- Silver Corporate Sponsor (\$1,500)
- Bronze Corporate Sponsor (\$1,000)
- Patriot Sponsor (\$350)

(Corporate Sponsorship includes Corporate Membership Dues)  
Contact Rob Casias for other sponsorship opportunities.

Company Name

Street Address

City, State, Zip

Name of Company's Principal Contact

Email Address

Telephone (Area Code)

### Please forward membership applications to:

National Guard Association of Texas  
3706 Crawford Ave  
Austin, Texas 78731

512-454-7300 Fax: 512-467-6803  
For more information contact Rob Casias at  
rcasias@ngat.org



**CORPORATE  
MEMBERSHIP  
PROGRAM**

**National Guard  
Association of Texas**

## WHO WE ARE

The **National Guard Association of Texas** is a non-profit veterans organization of over 30,000 Texas National Guard members and retirees. The National Guard Association of Texas was founded in 1959 by a group of Warrant Officers on the principle that it is important to have an organization speak out for the Texas National Guard and its members.

The purpose of the National Guard Association of Texas is to promote, safeguard, and advance the interest of the Texas Military Forces and the National Guard of the United States as a component of the Armed Forces of the United States.

We are a premier professional association that serves and advances the interests of its members and supports the Texas Military Forces.



## WHY JOIN US

Companies that partner with NGAT find it a rich and rewarding experience, one that benefits not just the corporation and NGAT but, even more important, our service members and their families. With input from our partners, we continue to develop different ways we can work together to strengthen our military and their families both at home and in the community.

NGAT corporate members are local businesses, large corporations, civic groups, veteran's organizations, and local community groups. Our program provides corporate members the opportunity to demonstrate to the community that they support Soldiers/Airmen and their families while strengthening their own business opportunities. Your companies product and services can make a tremendous difference to our organization and the members we support.

*Join us!*

## MEMBERSHIP PRIVILEGES

- ☆ Recognized as corporate member in NGAT News Magazine
- ☆ Corporate logo & link on the NGAT Website
- ☆ Corporate logo & link on the NGAT App
- ☆ Complimentary exhibit space at the annual conference
- ☆ Corporate Advertising rate in NGAT News
- ☆ Complimentary subscription to NGAT News Magazine
- ☆ Licenses use of NGAT logo for use in your company literature and publications
- ☆ Legislative support through the resolutions process

## NGAT NEWS MAGAZINE

The **NGAT News Magazine** is published quarterly by the National Guard Association of Texas. It's readership consists of virtually all the officers and enlisted personnel of the Texas Army and Air National Guard, Texas State Guard, retired members of the Texas National Guard, and the 120 National Guard armories in the State. The NGAT News is also circulated to each member of the Texas Legislature and each Texas Congressman. The NGAT News Magazine has won numerous awards and accolades. The NGAT News is also circulated electronically and posted on the NGAT website. Your corporate membership includes a one-year subscription to the magazine.



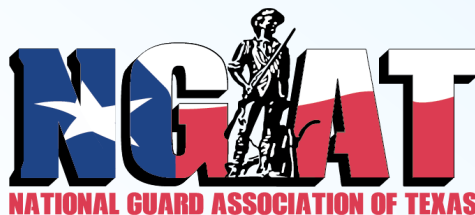
NGAT works diligently with the defense industry, the National Guard Association of the United States (NGAUS), the Enlisted National Guard Association of the United States (EANGUS), the Texas Military Department and the members of Congress to bring about a fully trained and modernly equipped force.

## PATRIOT SPONSOR

Become a **Patriot Sponsor** and support one (1) Soldier or Airmen to attend the NGAT Conference. Sponsorship covers the hotel for two nights and a full meal registration package that includes the Friday night welcome party, Saturday breakfast, lunch and dinner. The package also includes admission to all general sessions, exhibits and breakouts.

## WWW.NGAT.ORG & APP

Your company or organization logo and link will be added to the NGAT website and the NGAT App so that senior Guard leadership and NGAT members can access your current company information.



## CORPORATE ADVERTISING

Corporate membership provides your company or organization with year-round advertisement discounts.

AD Size	1 Time	4 Times
Full Page	\$1,250	\$1,000
1/2 Page	\$1,050	\$ 840
1/4 Page	\$ 900	\$ 720
Inside Front Cover	\$1,450	\$1,160
Back Cover	\$1,500	\$1,200

(Non-corporate members add discounted rate plus \$200)  
**Note:** Advertising agencies qualify for a 15% commission discount

## AD SPECIFICATIONS

### Mechanical Requirements & Materials

Method of Printing: Web Offset  
 Binding: Saddle Stitched  
 Line Screen: 150  
 Trim Size: 8 1/2" x 11"

### Standard Ad Specifications

Full Page 7 3/8"w x 9 7/8"h (for non-bleed ads)  
 Full Page 8.875"w x 11.375"h (for bleed ads)  
 1/2 Page 7.375" w x 4.5"h  
 1/4 Page 3.65"w x 4.5"h

### Digital Specifications

- ☆ 300 dpi, tiff, png, jpg, pdf files are preferred
- ☆ Color assignment should be for Web Offset CMYK printing.
- ☆ Please email files to [tbz@ngat.org](mailto:tbz@ngat.org)

## NGAT NEWS MAGAZINE PRINT SCHEDULE

Issue	Copy Due (week of)	Delivery Date (week of)
Winter	1 January	1 February
Spring	1 April	1 May
Summer	1 July	1 August
Fall	1 October	1 November