

## CORPORATE SPONSORSHIP NGAT ANNUAL CONFERENCE

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Corporate Membership	★	★	★	★
Lunch with Exhibitors	★	★	★	★
Optional Event Registration	★	★	★	
Exhibit Booth	★	★	★	★
One (1) Room/Two Nights Lodging	★			
Two (2) Full Conference Registrations	★			
Two (2) Golf Registrations	★			
1/4 Page Color Ad in NGAT News magazine				★
1/2 page color ad in NGAT News magazine			★	
Full-Page Color Ad in NGAT News magazine	★	★		
Recognition as Sponsor and Corporate Member in Conference Program	★	★	★	★
Golf Hole Co-Sponsor			★	
Golf Hole Sponsor	★	★		
Full-Page B/W Ad in Conference Program	★	★		
<b>Sponsorship Levels</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>

## MEMBERSHIP APPLICATION

*Yes! We accept your invitation to become a Corporate Member and/or Corporate Sponsor of the National Guard Association of Texas.*

### PLEASE SELECT CATEGORY:

- New Corporate Membership (\$500)  
 Renewal Membership Dues (\$500)  
 - OR -  
 Platinum Corporate Sponsor (\$5,000)  
 Gold Corporate Sponsor (\$2,500)  
 Silver Corporate Sponsor (\$1,500)  
 Bronze Corporate Sponsor (\$1,000)

*(Corporate Sponsorships include Corporate Membership Dues)*

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Name of Company's Principal Contact

\_\_\_\_\_  
E-mail Address

\_\_\_\_\_  
Telephone (Area Code)

**Please forward this application to:**

National Guard Association of Texas  
 3706 Crawford Avenue  
 Austin, Texas 78731

512/454-7300 • (FAX) 512/467-6803



# CORPORATE MEMBERSHIP PROGRAM

**National Guard  
Association of Texas**

## WHAT IS NGAT?

The National Guard Association of Texas is a non-profit veterans organization of over 30,000 Texas National Guard members and retirees.

The purpose of the National Guard Association of Texas is to promote, safeguard, and advance the interests of the Texas Military Forces and the National Guard of the United States as a component of the Armed Forces of the United States.

## MEMBERSHIP PRIVILEGES

- Recognition as a corporate member in the *NGAT News* magazine
- Corporate logo and link on the NGAT Website
- Legislative support through the resolutions process
- Corporate Advertising rates in *NGAT News*
- Complimentary exhibit space at the annual conference

## WWW.NGAT.ORG

Your company or organization logo and link will be added to the NGAT website so that senior Guard leadership can access your current company information.

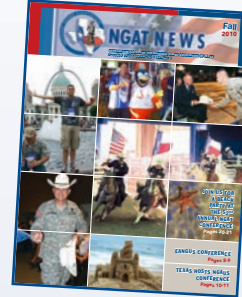
## LEGISLATIVE SUPPORT

NGAT works diligently with the defense industry, the National Guard Association of the United States, the Enlisted National Guard Association of the United States, and the members of Congress to bring about a fully trained and modernly equipped force.



## NGAT NEWS MAGAZINE

NGAT News is published quarterly by the National Guard Association of Texas. Its circulation of 25,000 consists of virtually all the officers and enlisted personnel of the Texas Army and Air National Guard, retired members of the Texas National Guard, and the 120 National Guard armories in the state. NGAT News is also circulated to each member of the Texas Legislature and each Texas Congressman. Your corporate membership includes a one-year subscription to the magazine.



## NGAT NEWS RATES

Corporate membership provides your company or organization with year-round advertisement discounts.

### Corporate Advertising Rates

Ad Size	1 Time	4 Times
Full Page . . . . .	\$1,250 . . . . .	\$1,000 . . . . .
1/2 Page . . . . .	\$1,050 . . . . .	\$ 840 . . . . .
1/4 Page . . . . .	\$ 900 . . . . .	\$ 720 . . . . .
Inside Front Cover . . . . .	\$1,450 . . . . .	\$1,160 . . . . .
Back Cover . . . . .	\$1,500 . . . . .	\$1,200 . . . . .

(Non-corporate members add discounted rate plus \$200)

**Note:** Advertising agencies qualify for a 15% commission discount

## Ad Specifications

### Mechanical Requirements & Materials

- Method of printing:** Web Offset  
**Binding:** Saddle stitched  
**Line screen:** 150  
**Trim Size:** 8 3/8" x 10 7/8"

### Standard Ad Specifications

- Full Page . . . . . 7 3/8"w x 9 7/8"h (for non-bleed ads)  
 Full Page . . . . . 8.875"w x 11.375"h (for bleed ads)  
 1/2 Page . . . . . 7.375"w x 4.5"h  
 1/4 Page . . . . . 3.625"w x 4.5"h

### Digital Specifications

#### Software accepted:

- QuarkXpress or InDesign with collected files and fonts
- 300 dpi flattened .tif files, 300 dpi pdf files. Color assignment should be for Web Offset CMYK printing.
- Files accepted on CD for either Mac or PC, or files may be uploaded to our FTP Server at:

ftp://ftp.mediation.net  
 password: ngat  
 username: ngat

*(Please email rcasias@ngat.org to let us know you have uploaded files and what your folder name is.)*

## NGAT News Schedule Summary

Issue	Copy Due (week of)	Delivery Date (week of)
Winter . . . . .	1 January . . . . .	1 February . . . . .
Spring . . . . .	1 April . . . . .	1 May . . . . .
Summer . . . . .	1 July . . . . .	1 August . . . . .
Fall . . . . .	1 October . . . . .	1 November . . . . .